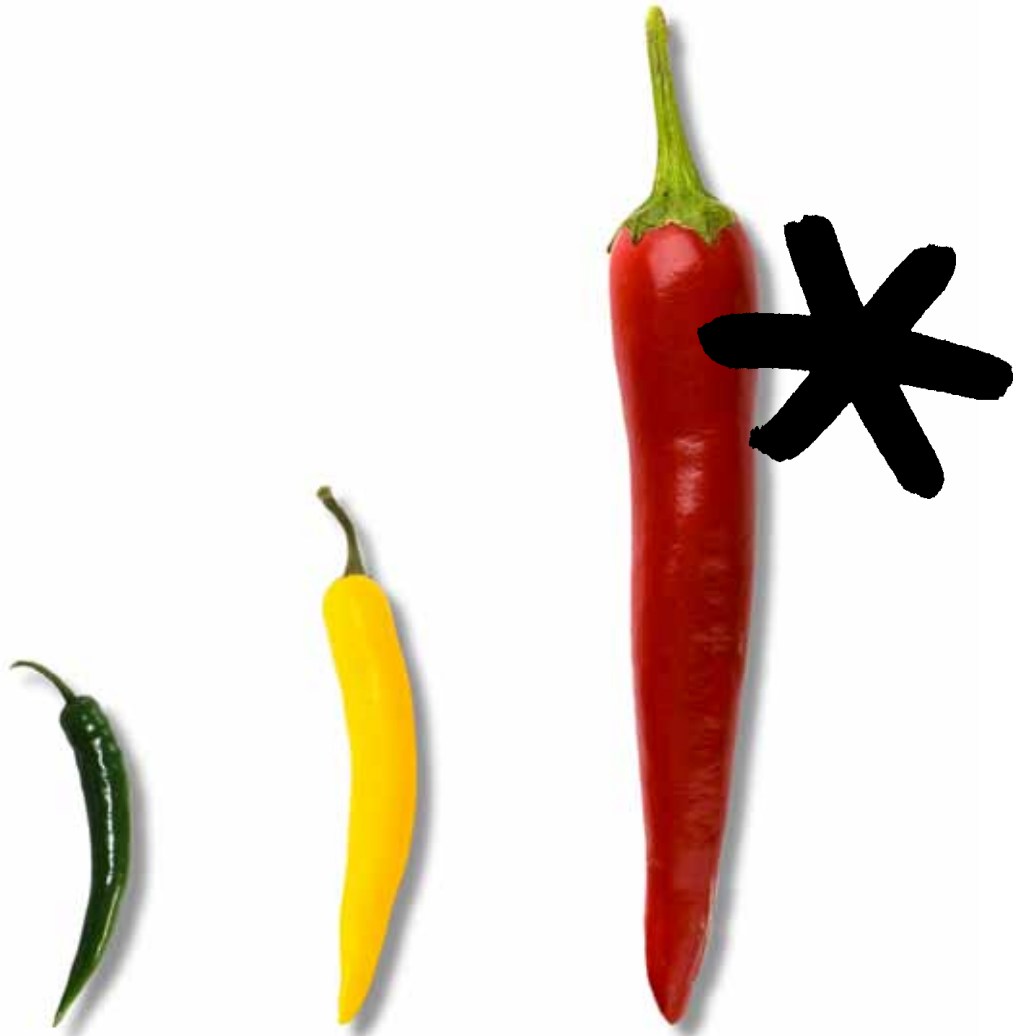


good. better. outperform.

Software solutions for successful companies.



Your products are well-positioned.

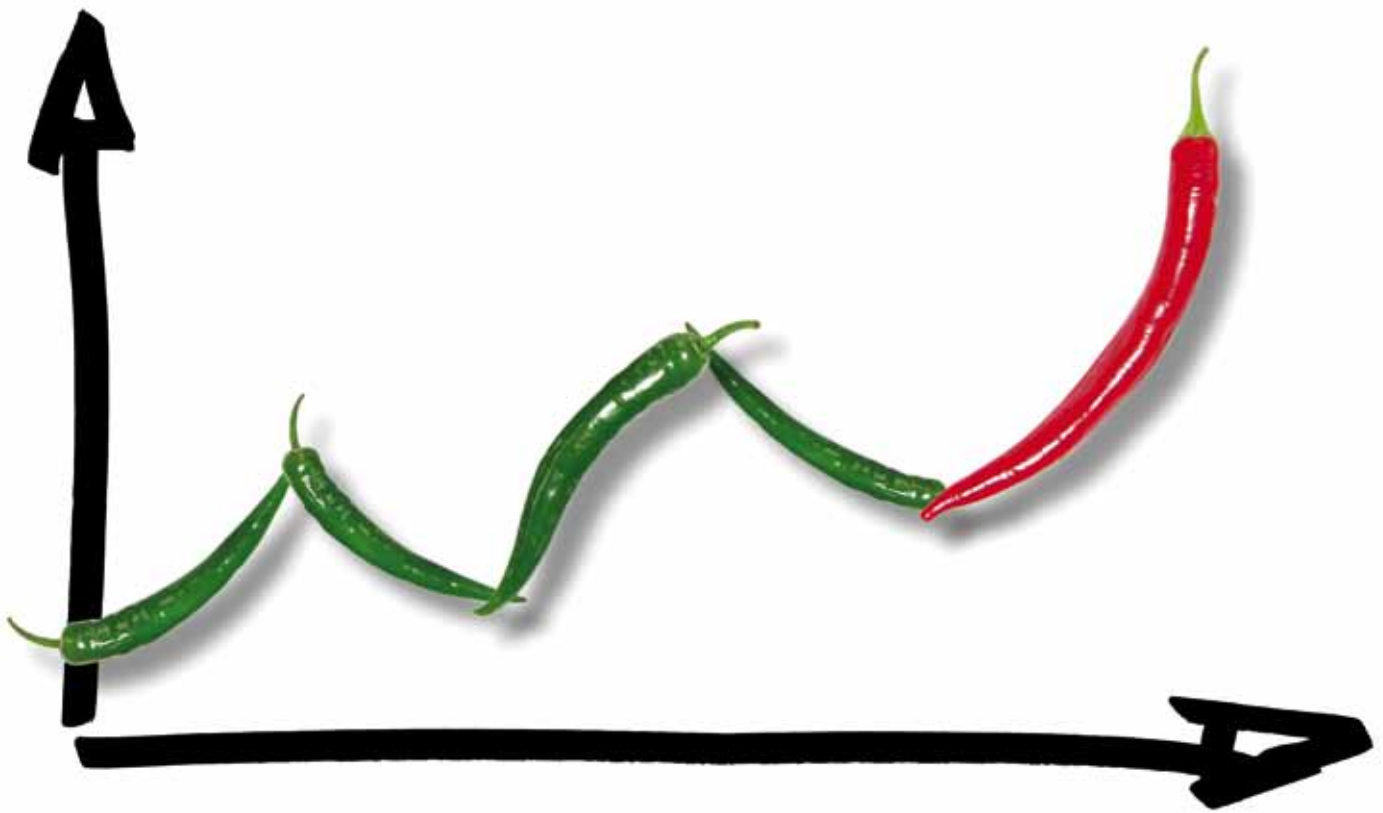
Your company is innovative.

You're in the black. So far, so good.



But how will you ensure your  
sustained success in the future?  
And how will you leave the  
competition behind?

# cubus outperform



## Decisions Based on Insight

Each day, you and your staff have to make hundreds of decisions. Many of these decisions have a far-reaching effect on the future of your company. For example:

- **Last month's revenues were below target.**  
What corrective action should you take? What impact will this trend have on your bottom line?
- **After a promising start, the development of your new product generation has run into unanticipated problems.**  
Should you continue? If so, how much will this cost you?  
What are the implications for other projects?
- **A natural disaster has a massive long-term effect on one of your key markets.** What may a revised business plan for the affected business operations look like? What remedial effects will short- and long-term measures have?

**cubus outperform provides you with the right basis for decision-making.**

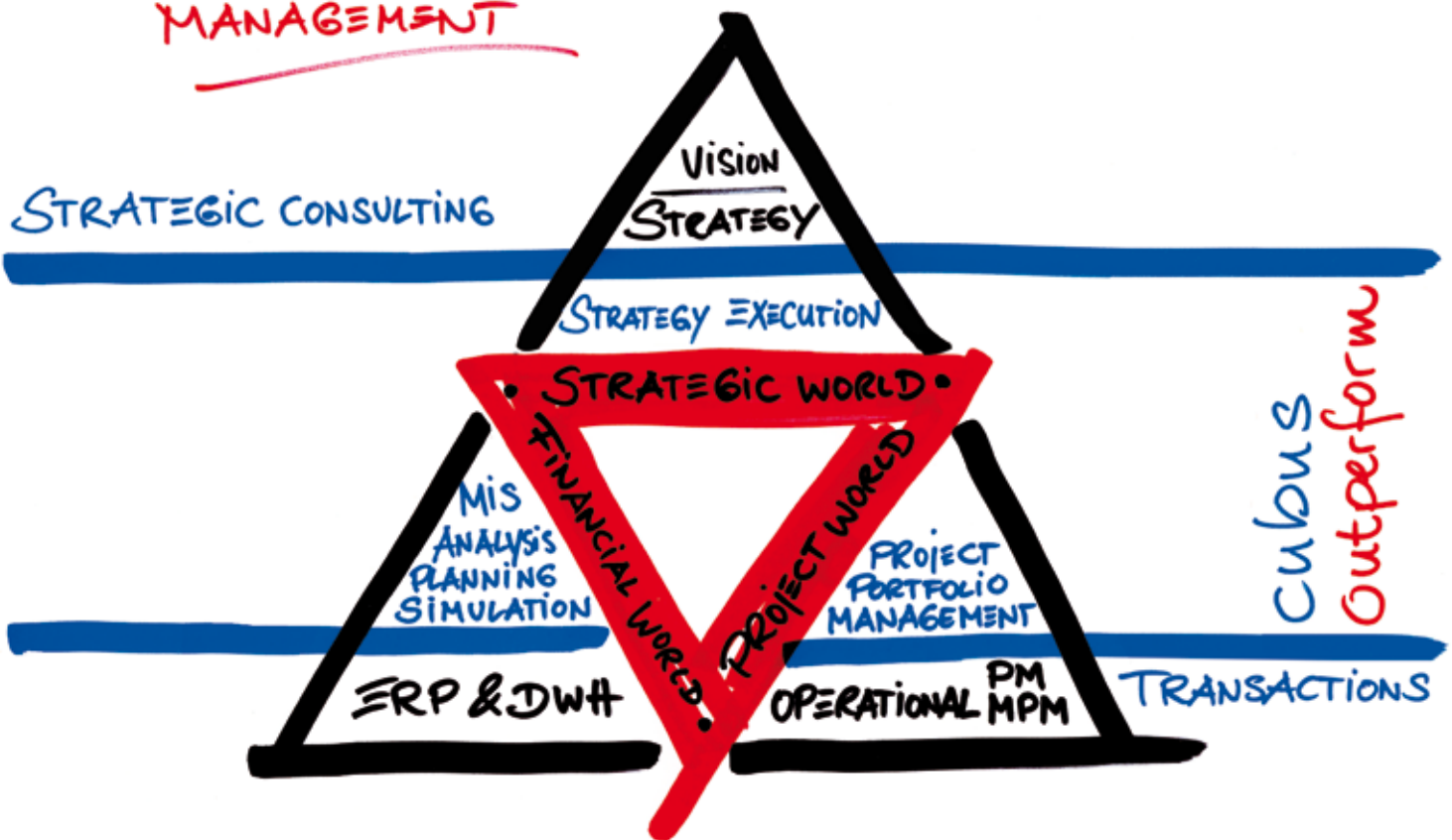
## Focus on What Really Counts

**cubus outperform** integrates all aspects of sustained, forward-looking performance management with a powerful, modular application. This solution provides you with an information culture based on transparency and insight to make you more agile and more competitive.

Companies of all sizes can profit from the use of **cubus outperform**. Additionally, tailored solutions are available for a number of industries. Preconfigured components save time and implementation effort, enabling you to take a head-start.

You will see at-a-glance where corrective action is called for. You can instantly identify opportunities as well as potential cost drivers – and you don't have to be an IT expert to do so. Intuitive evaluation tools and interactive visualization methods (tables, graphics, maps, traffic light colors, etc.) indicate the current status, so you can decide which step to take next.

## PERFORMANCE MANAGEMENT



## Shape the Future

cubus outperform provides you with a reliable and consistent information base for your planning and forecasts.

**Analysis:** Do you know your most profitable customers, products and projects? Leverage analysis and trending for established plans.

**Planning:** Which measures are best for meeting corporate goals? Lean processes facilitate the planning effort.

**Simulations:** Do your plans make sense? By going through a variety of "what if" scenarios, you can assess your prospects and safeguard your planning.

An actual vs. plan assessment indicates whether or not your plans have passed the practical test or whether further corrective action is required. You analyze the root causes of deviations and adjust your plans accordingly. The cycle is completed and can start again.

This optimization process can be applied to numerous functional areas. Whether you are looking to improved service quality for enhanced customer retention or whether you want to drive the utilization of your IT resources: cubus outperform provides the best solution to fit the implementation of your business model.

## Reach the Top with cubus outperform

cubus outperform enables you to take an entirely new approach to performance management that seamlessly links the financial, project, and strategy worlds. Business processes become transparent, enabling you to minimize risks, to reduce costs and to fully utilize your innovation and development potential:

- Management methods such as Balanced Scorecard enable you to keep an eye on your strategic goals and control the implementation of your strategies.
- Reliable data in your Management Information Systems enable you to make fact-based decisions and to contribute to the bottom line.
- Insight and longterm vision in the management of product innovations – from development to time-to-market – help to safeguard your Return-on-Investment.
- Well-founded planning supports you in establishing a foundation for short- and medium-term profit, keeping you flexible and enabling you to instantly respond to new challenges.

## Benefit from Our Expertise

cubus draws on 20 years of experience in enterprise planning and performance management. Our consultants were among the first to introduce Management Information Systems and multi-dimensional databases in German companies. This experience is reflected in our products.

cubus solutions use state-of-the-art technologies and combine preconfigured components with tailored elements. Competent consultants and first-class support help to ensure that your application delivers on your expectations.

Benefit from our mature solutions that have proved their worth in a large number of installations across various industries. Our partnerships with well-established technology providers ensure that your investments are built on solid ground.

## Service à-la-carte

If you are keen on professional collaboration in software introduction projects, cubus is the right choice. Drawing on our proven methodology we support you in each implementation and deployment phase as well as during production. Do you need an expert on-site? Or do you just want to make sure that you are on the right track? Give us a call! The services of our consulting and service team are available to you on demand.

Ask our customers: Our consultants receive above-average ratings for their commitment and expertise. You can count on our commitment to customer value: If there's a problem, we will pursue it until an acceptable solution has been found. We don't want you to be just satisfied – **we want you to be delighted!**



RWE  
UVEX  
VERIGY  
e.plus<sup>+</sup>  
RITTER  
SPORT  
BMW  
Alcatel-Lucent  
KNORR-BREMSE  
PALMERS  
DAB bank  
sky  
FAUN